

CLLM is an incorporated body governed by a Board of Management comprising seven LMCLP graduates. Employed and contracted staff, along with graduates, effectively deliver three main streams of activity.



Since 1998 the Loddon Murray Community Leadership Program (LMCLP) has offered an affordable and accessible personal and professional development opportunity for community leaders from all walks of life whether it be senior executives or unemployed young people.

A valuable regional network of over 250 LMCLP graduates is supported in their volunteer work at both a grass roots level, and at a regional, state, national and industry level.

CLLM responds to community needs by matching up graduates with not-for-profit projects requiring specialised assistance, and by initiating and supporting community events.

Why is Community Leadership Loddon Murray so important?

CLLM provides valuable services to 11 shires across the North-West and Central region of Victoria, all of which are drought declared. The majority of towns within this region have a population of less than 5,000.

A whole range of factors such as long distance travel, farm and family responsibilities, and lower income levels, prevent community leaders from central and north-west Victoria accessing other services offered, none of which are provided in a regional context.

A regional network of community leaders is a responsive and effective tool for obtaining and disseminating information and skills to support community and regional projects at a time when they are most needed.

A major evaluation study undertaken by RM Consulting Group in 2008 stated in its final report that “the impact of LMCLP is diverse, significant and real, and has led to many direct community benefits.”

Tough times don't last but tough people do. CLLM's role is to support community leaders to inspire others and achieve positive outcomes for their communities.

Why Community Leadership Loddon Murray needs your support

CLLM operates solely on corporate sponsorship, and grants from government and philanthropy to ensure that its quality services remain accessible and affordable for every aspiring community leader or community group regardless of their economic circumstances.

CLLM is helping to keep the community spirit alive and your support is an investment in rural and regional Victoria's social capital.

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In what ways can you invest in the social capital of our region?

Community Leadership Loddon Murray

- Financial support from \$500 to \$50,000
- In-kind support, ie. provision of office space or administration support

Loddon Murray Community Leadership Program

- Scholarship package for one employee & one community member to participate in the program
- Scholarship to fund a person of a specific criteria through the program
- Sponsorship of launch or graduation event
- Sponsorship of the annual LMCLP Year Book
- Sponsorship of a two-day program
- Sponsorship of a single program day or dinner
- Sponsorship of a program activity
- In-kind support, ie. provision of workshop facilitation, venues and catering

Graduate Program

- Sponsorship of eNews, a monthly newsletter to graduates alerting them to events and opportunities to support community projects.
- Sponsorship of Skillsbank that links LMCLP graduates with not-for-profits requiring assistance with community projects.
- Sponsorship of a skills development or networking event for graduates

Community & Special Interest Program

- Sponsorship of community workshops, events and activities.
- In-kind support, ie. provision of advertising, venues and catering

How will your organisation be acknowledged for its support?

Apart from being affiliated with a reputable regional organisation and acknowledged for your supportive corporate citizenship, there are many promotional opportunities that can be negotiated depending on the level of sponsorship and to what activity it is attributed.

All sponsors are listed on the CLLM website and in the LMCLP Year Book. Specific event sponsors are acknowledged on the promotional material and in the media.

Major sponsor of \$7,000 and above are entitled to provide material for inclusion in our monthly electronic newsletters, and to have their logo and a hotlink featured on our website. We also provide complimentary tickets and signage rights at all our major events.

We will be pleased to discuss how CLLM can meet your needs.

For more information, or to discuss ways you can support us, please contact:

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More information about our organisation can also be found on our website:

www.lmclp.org.au